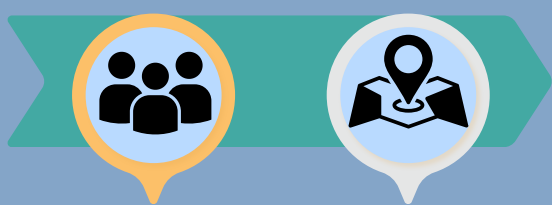


MARKET SURVEY RESULTS

In 2024, Elevate conducted a survey within the ECE community to gain insights into their professional development experiences, needs, priorities, and barriers to accessing professional development. Below are key findings from the survey results.

DEMOGRAPHICS

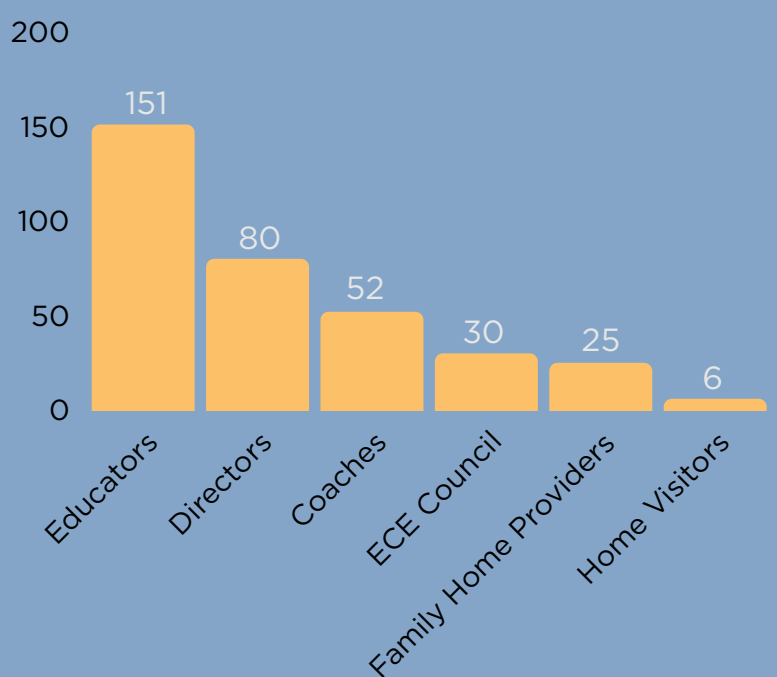


346 RESPONSES

49 COUNTIES



49% HAVE 16 OR MORE YEARS OF ECE EXPERIENCE

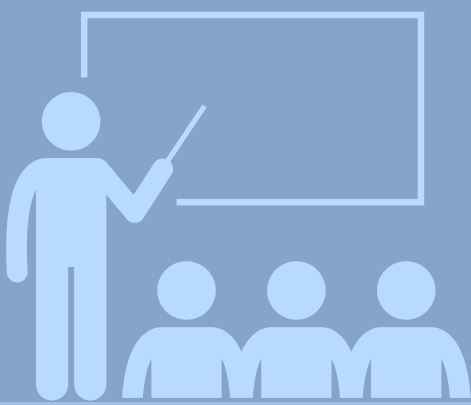


DELIVERY METHODS

The majority (**42%-58%**) of directors, coaches, and ECE council staff all chose in-person as their top choice for methods of training delivery

49% of educators chose virtual as their top choice

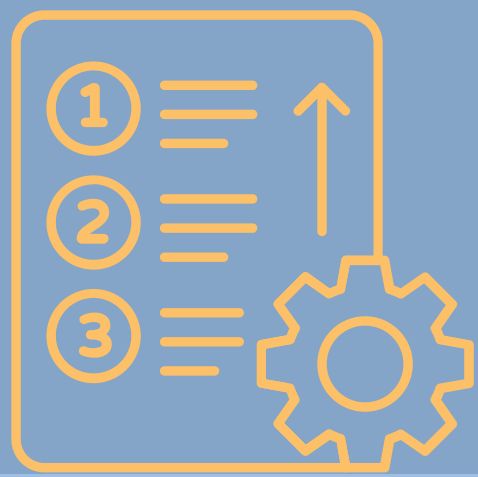
40% of family home providers chose webinar as their top choice



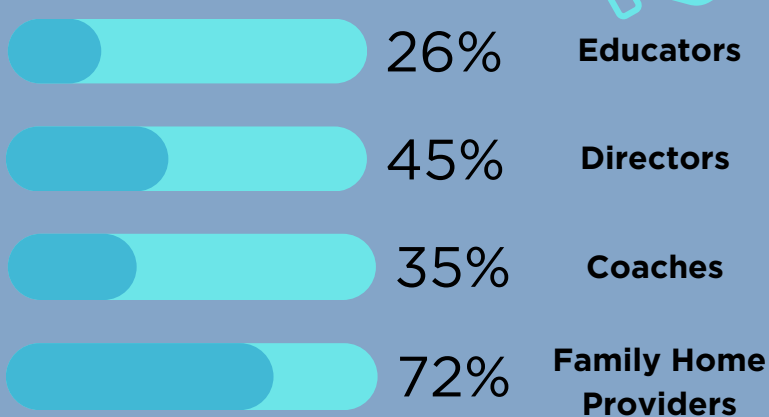
PRIORITY TOPICS

Educators, directors, family home providers, and ECE council staff ranked **teaching practices & child development** as their top two priority topics when seeking professional development

Coaches ranked **coaching practices & teaching practices** as their top two priority topics



FUNDING



Percentage of respondents, by role, using their own funds for professional development

AVAILABILITY

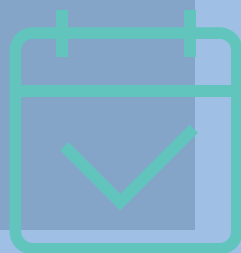
Educators- evenings, weekdays, fall and spring

Directors- any time of day, weekdays, summer and fall

Coaches- morning, weekdays, summer and fall

Family home providers- evenings, weekdays and Saturdays, spring and winter

ECE council staff- mornings, weekdays, fall and summer



OPEN-ENDED RESPONSES

Participants were asked what kinds of professional development challenges they faced

"We cant pay for the time to attend PD and we can't afford to increase their wages for increasing their PD."

"Have been in the field 20 years. While there is always more to learn, many trainings lean towards newer teachers. I would love to have new activities, lessons to take back to my classroom."

"The cost is prohibitive for so many people. Teachers and administrators are not paid enough to spend their own money on PD and unfortunately schools don't always have it in their budget."

"I've been around so long that the trainings are repetitive for me. Need NEW training opportunities."

Interested in learning more about Elevate? Visit [our website!](#)